

The following commentary regarding the services provided by Gilda Johnson is generated by my experience and acquaintance with Gilda Johnson these past six years and three transactions.

Late fall of 2001 I interviewed several agents as I intended to list my condo for sale. She was selected as a candidate because her name "Gilda" was unusual and her signs were everywhere. I selected her as my agent because of her professionalism, knowledge and most importantly because she was someone I saw as trustworthy. After just one month I had seller's remorse, reversed my decision to sell and approached Gilda with tremendous guilt. Without hesitation, Gilda made me feel as though I as her customer was most important; she understood my ambivalence to sell even after she had invested significant effort and money in marketing the property.

Twelve months later when I was certain I was ready sell; I contacted Gilda without hesitation to list and to represent me in my search for a new home. She expertly guided me to my ideal property, negotiated the delicate issues typical of a contingent transaction and within 30 days I was enjoying a home with a view of a lifetime. Two years later I contacted Gilda to assist me again to move into a larger home; her management of both the sale and purchase were flawless.

In each of these transactions there were many challenges and opportunities for disappointment. However, Gilda's knowledge, energy, follow up and most importantly her integrity with buyer, seller, lender, escrow and other entities involved with the transaction truly differentiates her service from all others.

Should anyone need further substantiation of Gilda's effectiveness as a real estate professional, feel free to contact me at 714-280-1414.

Barry Malkin